

# THE DIFFERENCE OF **I-CON** SCHOLARSHIPS IN **USA**

●●●●● **i-consports**  
*becas en USA*



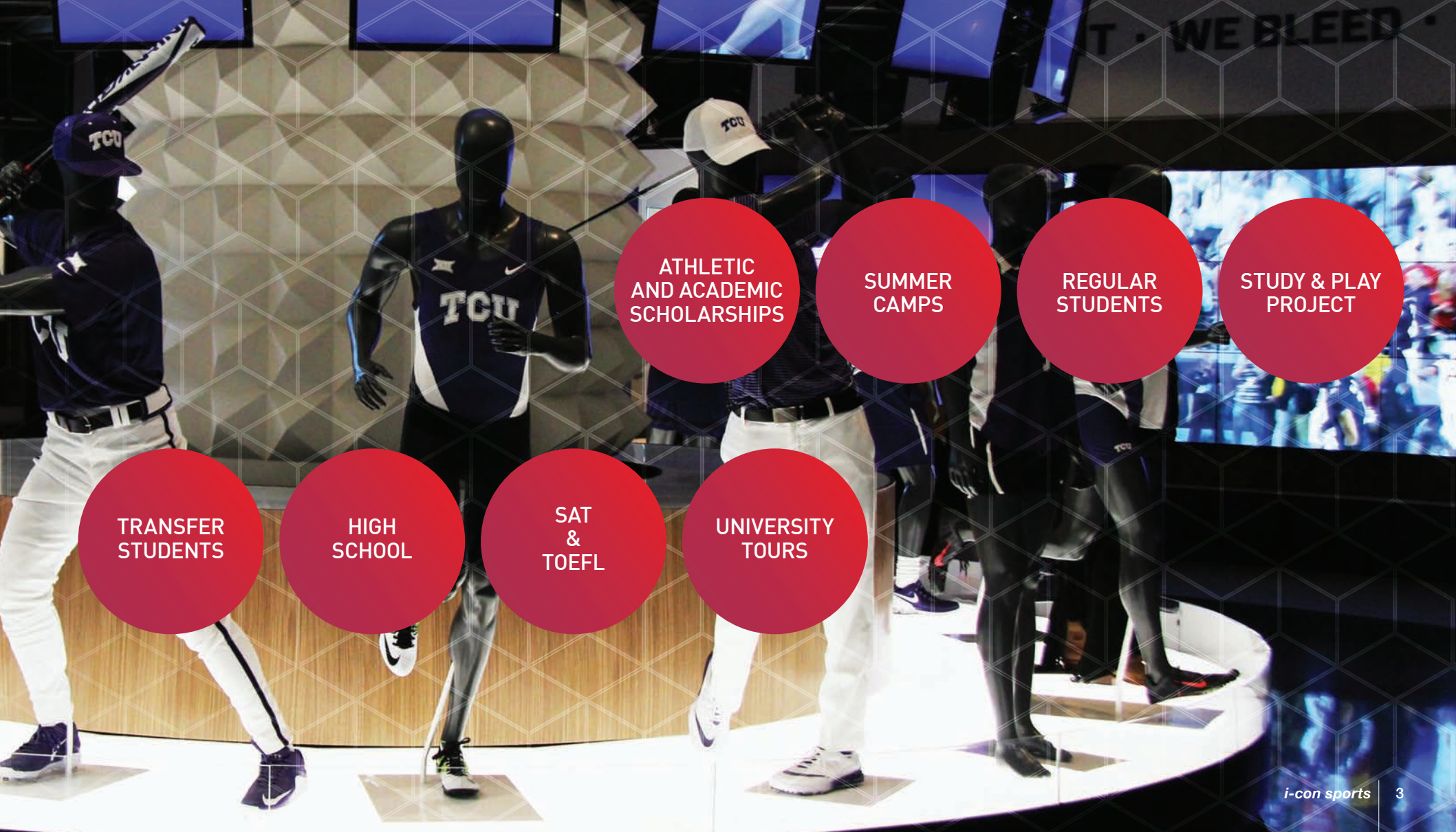
# WELCOME

*I-Con Sports* was founded in Spain in 2003 with the goal to help athletes in the complex and competitive process of attending universities in **USA** with athletic scholarships.

In *I-Con Sports*, we offer athletes the opportunity to study a university degree with a scholarship and compete in their sport at the highest level by being part of a collegiate athletic program.

An athlete who competes in college sports and studies a university degree in one of the most developed countries in the world turns them into a difference maker and gives them the tools to become the leaders of tomorrow.





TRANSFER  
STUDENTS

HIGH  
SCHOOL

SAT  
&  
TOEFL

UNIVERSITY  
TOURS

ATHLETIC  
AND ACADEMIC  
SCHOLARSHIPS

SUMMER  
CAMPS

REGULAR  
STUDENTS

STUDY & PLAY  
PROJECT

# ABOUT US

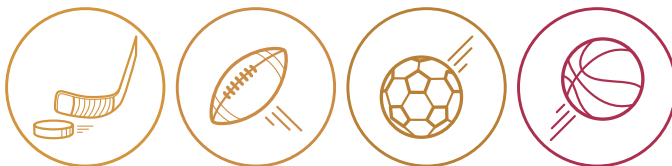


Founded by **Marc Becker** and **Alexandra Costa** and with the addition of **Carlos Costa** as a partner, **I-Con Sports** has a professional team with a vast experience in the sports and educational field.

Based in Barcelona, Spain, we work with athletes from around the world in any sport that is offered by universities in **USA**.

**I-Con Sports** has mainly former student-athletes on staff who have lived the US university experience firsthand and who will guide the young athletes throughout the entire university placement process by making the process smooth and easy for them and their families.

The founders of **I-Con Sports** will always supervise the university placement process and in order to keep the high quality standards of the placement service, **I-Con Sports** establishes a limited number of athletes to manage every year.





**CARLOS COSTA**

Former professional tennis player  
and Rafa Nadal's manager  
I-Con Sports Partner



**RAFA NADAL**

Professional tennis player  
Founder of the Rafa Nadal Academy  
Founding Patron of the Rafa Nadal  
Foundation



**MARC 'MUCKI' BECKER**

Former professional  
tennis player  
I-Con Sports Founder  
and Partner

Since 2003, we offer  
the university placement  
service by treating every  
student-athlete exclusively,  
aka 'The I-Con difference'

# I-CON SPORTS IN NUMBERS

- ▶ In contact with more than **2,000 universities** that offer athletic programs.
- ▶ More than **500 athletes** have studied and competed in the US through I-Con Sports.
- ▶ More than **\$30,000,000** awarded in athletic and academic scholarships.
- ▶ We have worked with athletes from more than **30 different countries**.
- ▶ **90% of our female athletes** have been granted a **full scholarship**.
- ▶ **70% of our male athletes** have been granted more than a **75% scholarship**.
- ▶ **99%** of the I-Con Sports athletes have **graduated** from a **US university**.



# UNIVERSITIES

I-Con Sports networks with all the universities that offer athletic programs in US universities. Some of our student-athletes have been accepted at top universities like:

Columbia University  
Davidson College  
DePaul University  
Drexel University  
Duquesne University  
Fordham University  
George Mason University  
Georgia Tech University  
Hofstra University  
Indiana University Bloomington  
Lehigh University  
Marquette University  
Middlebury College  
New York University  
Ohio State University  
Pace University  
Penn State University  
Pepperdine University  
Rice University  
UC Santa Barbara  
University of Kansas  
University of Southern California  
University of Miami  
University of Oregon  
University of Pittsburgh  
University of Virginia  
Wake Forest University



# COLLEGE SPORTS

For many athletes, playing college sports in the US is a way to professional sports. The exposure student-athletes receive from their universities is immensely high due to the big attention college sports draws from TV media, sponsors and fans.

College sports is a big-money business, which allows the universities to continuously invest in upgrading sport facilities, hiring the best coaches and, therefore, recruiting the best national and international talent in each sport.



## NCAA

### NATIONAL COLLEGIATE ATHLETIC ASSOCIATION

The most prestigious governing body in college sports and with the biggest number of schools among its 3 divisions:

**NCAA Division I:** It is the most competitive division with the best athletic programs in the nation. Universities have bigger budgets and more scholarships available.

**NCAA Division II:** The member schools of this division are generally smaller and have more restrictions on the number of scholarships.

**NCAA Division III:** Division III universities do not offer athletic scholarships. They are only allowed to offer academic aid to their student-athletes. The athletic level is less competitive but the schools are academically outstanding.

## NAIA

### NATIONAL ATHLETIC INTERCOLLEGIATE ASSOCIATION

This governing body has fewer member schools than the NCAA and the schools are usually smaller, but they do give out athletic and academic scholarships.

The NAIA eligibility requirements are different from the NCAA.

## NJCAA

### NATIONAL JUNIOR COLLEGE ATHLETIC ASSOCIATION

Schools belonging to this governing body are called community colleges or junior colleges that offer 2-years degrees. Since these universities serve as stepping stones to 4-years universities, the NJCAA eligibility requirements are looser than NCAA and NAIA.

Student-athletes who are not eligible to play NCAA or NAIA can start in a junior college and then transfer to a 4-years university.





## THE 15 BIGGEST STADIUMS IN THE US BELONG TO UNIVERSITIES

The biggest one is the **Michigan Stadium** of the University of Michigan and seats 107,601 spectators.



STUDENT-ATHLETES OF STANFORD UNIVERSITY WON A TOTAL OF 26 MEDALS, INCLUDING

## 14 GOLD

If this university was a country it would have finished 6th in the 2016 Rio Olympics medal rankings.

In 2017, the average attendance of the University of Kentucky basketball games was

## 23,361 FANS

That is 1,500 fans more than the attendance of the professional NBA team Chicago Bulls, the NBA team with the highest average.



## \$192,608,876

WAS THE TOTAL REVENUE OF THE TEXAS A&M DURING 2017



## Rio2016

## 168

STUDENT-ATHLETES IN 15 DIFFERENT SPORTS COMPETED AT THE 2016 RIO OLYMPICS.



## 26,18 MILLION

PEOPLE WATCHED ON TV THE CHAMPIONSHIP GAME OF THE COLLEGE FOOTBALL PLAYOFF

VS.

23 MILLION PEOPLE THAT WATCHED THE BASKETBALL CHAMPIONSHIP GAME.

# TYPES OF SCHOLARSHIPS



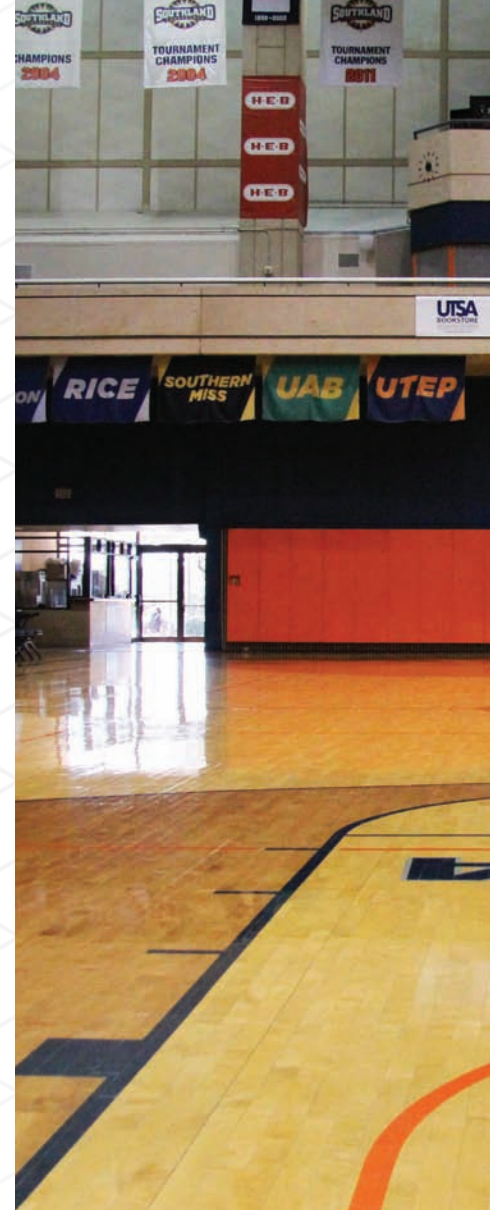
## ATHLETIC SCHOLARSHIPS

Athletic scholarships are offered based on the student-athlete's sports level and abilities. Depending on the athlete's level, the university coaches can potentially offer partial scholarships or up to full scholarships, which would cover the entire cost of attendance of the university per year.

The university coach is the person responsible for making the scholarship offer to an athlete to join the athletic program.

### FACTORS THAT DETERMINE THE SCHOLARSHIP OFFER FROM A UNIVERSITY:

- **Student's athletic level** compared to the team's level.
- **Athletic program's** budget.
- **Limit of scholarships** in each sport.
- **Specific needs** for each team in each season.
- **Number of student-athletes** who graduate and free up scholarships.
- **Feeling between the coach and the athlete** during the recruiting process.
- Fulfillment of the **academic requirements**.





# ACADEMIC SCHOLARSHIPS



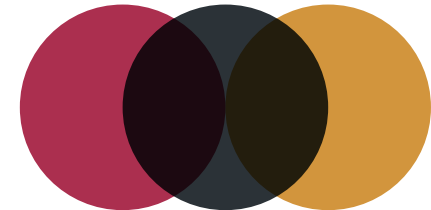
Academic scholarships are awarded according to the student's academic results. Admissions of the universities mainly consider the **high school grade point average** (GPA) and **SAT** scores to determine whether an academic scholarship should be awarded or not. In general terms, an academic scholarship could range between **10%** and **50%** of the university's annual cost. However, not all of the universities offer academic scholarships.

The requirement to obtain an academic scholarship and the dollar amount will depend on each university. Nevertheless, the higher the high school **GPA** and **SAT** scores, the more chances of receiving financial aid.

Furthermore, academic scholarships can be combined with athletic scholarships, which will help reduce the university costs.



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# REQUIREMENTS

## ▶ ATHLETIC REQUIREMENTS

### ATHLETIC LEVEL:

In order to generate interest from the university coaches, the athlete needs to have a high competitive level in his/her sport, backed with results and official scores or with the level and division of the different team competitions.

### AMATEURISM:

The student-athlete must not sign any professional contract or be represented by a professional agent.

### COMPETITION AFTER HIGH SCHOOL:

Competing after high school graduation may affect in a negative way your eligibility status to play college sports in the US. For more details, ask us about your specific sport.



# ► ACADEMIC REQUIREMENTS

## HIGH SCHOOL:

Students must graduate from **high school** or pass the **GED** examination in order to access universities in the US. Receiving the high school diploma the year of your graduating class guarantees your eligibility for college competition.

## GPA:

The **GPA (Grade Point Average)** is a calculated average of the letter grades earned in school following a 0 to **4.00 scale**. Universities take into account the overall GPA of the last four years of high school and will evaluate 16 core courses in the following areas:

- 4 years of English.
- 3 years of math (Algebra 1 or higher)
- 2 years of natural/physical science.
- 2 years of social science.
- 1 additional year of English, math or natural/physical science.
- 4 additional years of any of the above courses or foreign language, religion or philosophy.

## SAT:

The SAT is a standardized test used for college admissions in the USA and it consists of three sections: Evidence-Based Reading & Writing, Mathematics and Essay.

Evidence-Based Reading and Mathematics are mandatory sections with **multiple-choice** questions. The third section, instead, is a writing section and it is optional for the majority of universities.

The total score is out of 1600 (800 per section) and each university requires a minimum score to be admitted. The SAT test is offered four times per year outside the US and students can take it several times in order to combine a composite score for a maximum possible score of 1600.

## TOEFL iBT:

The Toefl iBT test measures the English level of non-native speakers wishing to enroll in US universities. The test is divided into four sections (**reading, listening, speaking and writing**), which cannot be combined with previous scores. The test is offered several times a month. Depending on the university, the minimum required scores range from 61 to 91 points out of 120.



# WHAT DOES A **FULL SCHOLARSHIP** INCLUDE?



TUITION AND FEES



HOUSING



COMPETITION TRAVELS



BOOKS



MEDICAL TREATMENT  
FOR INJURIES



ACADEMIC TUTORS



ATHLETIC GEAR/EQUIPMENT



TRAINING AND  
COMPETITION



MEALS



# 12 REASONS TO STUDY AND COMPETE IN USA

**1** You will **receive** a **university degree** while competing in your sport.

**2** Your athletic and academic level can cover up to the **total cost of the university**.

**3** The most **prestigious universities in the world** are in USA.

**4** You will take advantage of **top-notch academic resources and top athletic facilities**.

**5** As a **student-athlete**, advisors and tutors will help you during your time at the university to obtain **better academic results**.

**6** You will have the honor to **represent your university** in college sports competitions

**7** You will be part of a **multicultural and international environment** where you will make friends and contacts from all over the world.

**8** You will become **fluent in English** because of your language immersion experience.

**9** You will live on a campus with **thousands of students** and enjoy a **great social life**.

**10** Because of the university competition, you will have the privilege to **travel around the US and get to know the country for free**.

**11** You will **acquire personal competences** from this experience that you would not get if you studied in your home country.

**12** You will bring your **competition skills to the next level** because of the **high intensity in training** and the continuous competition.

# OUR TESTIMONIALS

"I'M LIVING THE BEST EXPERIENCE OF MY LIFE IN MEMPHIS. THANK YOU, **I-CON SPORTS**, FOR GIVING ME THIS INCREDIBLE OPPORTUNITY"

**JAN PALLARÉS**



"YOU WILL NEVER FORGET ANY OF THE EXPERIENCES YOU'LL LIVE"

**MIREIA TUTUSAUS**



"DREAM IT, WISH IT, DO IT... AND NEVER GIVE UP!"

**ÁLVARO GIMENO**

"THANKS TO **I-CON SPORTS** MY DREAM HAS COME TRUE. SOME PEOPLE CALL THIS A DREAM AND I CALL IT MY REALITY"

**MAYRA TÁRRAGA**



"AFTER A LONG AND TOUGH PROCESS... THE DAY HAS  
ARRIVED: AMERICA, HERE I COME!"

QUIM VIDAL



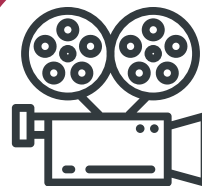
# ► OUR PROCESS

START!



## CONTACT WITH PARENTS

Informative meeting with the parents to explain the university process and experience. We will **evaluate the personal situation of each athlete** individually and explain the process to follow.



## VIDEORECORDING

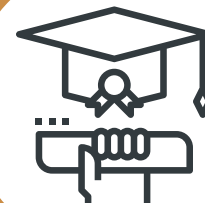
We will **take care of the filming and editing of your sports video**, so we can show your abilities to the different university coaches.

## SAT & TOEFL

We will guide you and help you prepare for the two entry exams to access US universities. If needed, we work with academic tutors who will provide individualized attention to help you increase the exam scores.

### Testing Calendar:

From March of your Junior Year (11th grade of HS) to March of your Senior Year (12th grade of HS).



TIMELINE



SOPHOMORE YEAR

### CONTACT WITH THE PARENTS:

From grade 10 and on, throughout the entire process

FROM GRADE 11

### CONTACT WITH THE UNIVERSITIES:

From grade 11 (junior year) until the end of grade 12 (senior year)



## CONTACT WITH UNIVERSITIES

We select and **contact those universities** that will be a good fit for you according to your goals and needs. We keep in **constant contact with the different university coaches** to be able to find the best scholarship and the best possible university for you.

## ADMISSION PROCESS TO THE UNIVERSITY

Once you select a university among the different options we will present you, we will **work with the admissions department to help you get accepted** at the desired university.



## STUDENT VISA

We will prepare you and help you with the entire **US embassy** process in order for you to obtain the student visa (F1).

FINISH!



UNIVERSITY!

THROUGHOUT GRADE 12

**ADMISSIONS PROCESS:**  
Throughout grade 12 (senior year)

HIGH SCHOOL GRADUATE

**STUDENT VISA:**  
Usually after high school graduation



# OTHER SERVICES



## SUMMER CAMPS:

We work with different summer camps in different locations of the **US**. It is a unique opportunity to learn English and make a first immersion in the American culture.

**Sports offered:** Tennis, Soccer and Basketball.



## REGULAR STUDENTS:

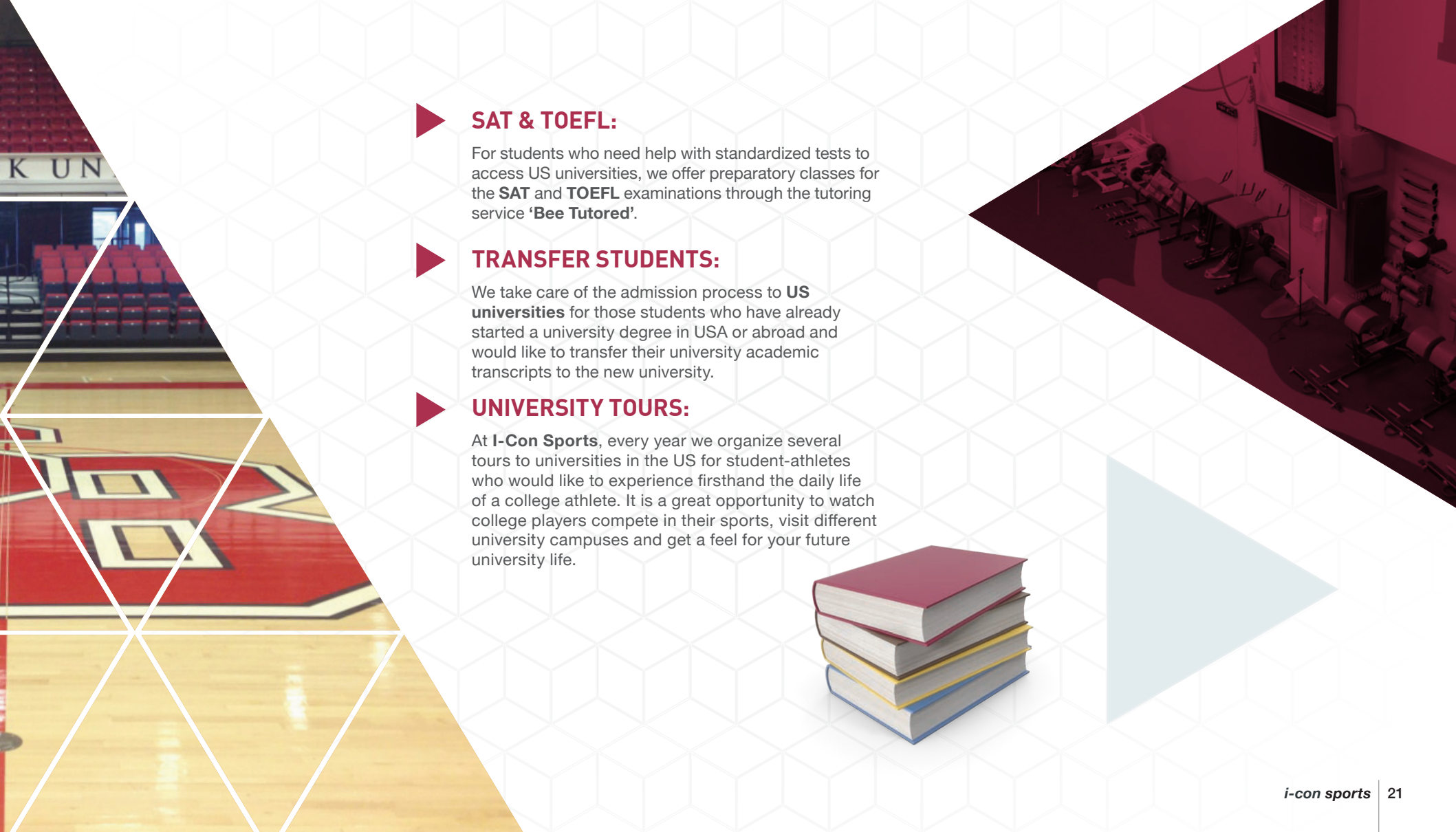
We also take care of the entire admissions process to **US** universities for students who do not practice any sport. We select and contact universities that meet your needs and desires and we will prepare you for your university entrance in the US.



## HIGH SCHOOL IN USA & UK:

**I-Con Sports**, in partnership with Where & What, **offers high school programs in USA and UK** between **9th and 12th grade of high school**. We will select a high school that best fits your needs and desires and we will organize and supervise the academic program from the beginning to the end of the academic year. High schools can be either public or private and housing can be with families or in residence halls of the high schools.





### SAT & TOEFL:

For students who need help with standardized tests to access US universities, we offer preparatory classes for the **SAT** and **TOEFL** examinations through the tutoring service '**Bee Tutored**'.



### TRANSFER STUDENTS:

We take care of the admission process to **US universities** for those students who have already started a university degree in USA or abroad and would like to transfer their university academic transcripts to the new university.



### UNIVERSITY TOURS:

At **I-Con Sports**, every year we organize several tours to universities in the US for student-athletes who would like to experience firsthand the daily life of a college athlete. It is a great opportunity to watch college players compete in their sports, visit different university campuses and get a feel for your future university life.





*The future starts today!*

## OUR PROJECT **STUDY & PLAY**

### **RAFA NADAL FOUNDATION**

**I-Con Sports** has teamed up with the **Rafa Nadal Foundation** to build the **Study & Play** project. This project provides financial assistance to those young athletes in need who want to continue their athletic career in US universities but do not have the financial means to cover the yearly university expenses.

With the invaluable support of the leading Spanish food supplement manufacturer **Drasanvi**, firm believers in the importance of sports values, this new project serves as a stepping stone for young athletes to continue their university studies while they keep competing in their sport at the highest level.



### **PARTNERSHIP WITH AIR EUROPA**

**I-Con Sports** has come into an agreement with the airline **Air Europa** and is proud to announce that our student-athletes flying to USA will receive a special discounts on flights operated by Air Europa.

Through this partnership, **I-Con Sports** takes another step forward in helping student-athletes reduce their costs to make the transition to a university in the US smoother.



## PARTNERS

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# ***i-consports*** ***becas en USA***

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